



Maintain Institutional Knowledge & Forward Momentum During Times of Change

HARD REALITIES & UNFORESEEN OBSTACLES:



GLOBAL MARKET SWINGS OR RECESSION



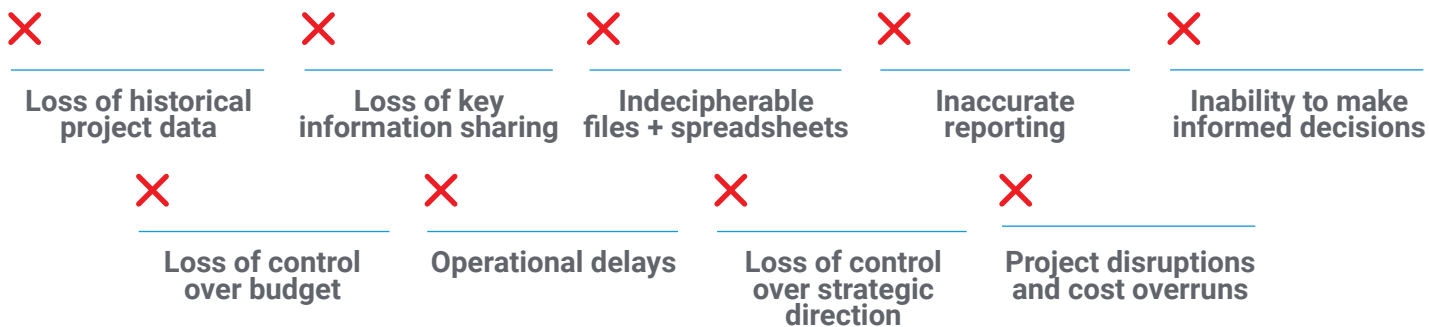
STAFF TURNOVER AND ADJUSTMENTS



LOSS OF INSTITUTIONAL KNOWLEDGE



LEAD TO:



RESULTING IN:

LOST CLIENTS

TARNISHED REPUTATION

INABILITY TO FULLY RECOVER AND RESTORE BUSINESS

DECREASE IN MARGINS

POWER YOUR ABILITY TO

MAINTAIN CONTINUITY,
REINFORCE YOUR BUSINESS OPERATIONS,
AND KEEP CLIENTS SATISFIED

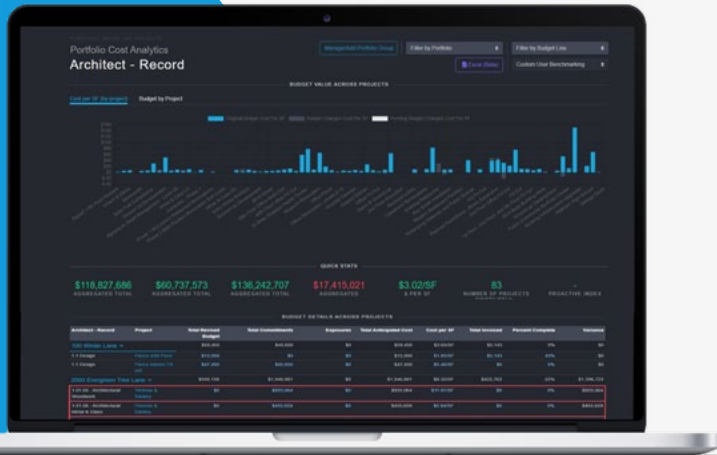
TO EMERGE FROM A DOWNTURN FASTER + STRONGER THAN PEERS



NORTHSPYRE

With the Portfolio Analytics Suite

(ONLY AVAILABLE ON NORTHSPYRE)



The **Portfolio Analytics Suite** supercharges your ability to gain insights from your portfolio to make informed, strategic decisions that deliver client projects on-time and on-budget. It is your institutional brain and archive. It includes five core features, all providing you with unprecedented control over a client's portfolio. With newfound access to real-time, actionable data, you will be able to make proactive, data-driven decisions instantly, saving significant time and money during any point of a market cycle.

- ✓ Portfolio Dashboard
- ✓ Global Cost Forecast
- ✓ Quick Portfolio Analytics
- ✓ Portfolio Cost Analytics
- ✓ Portfolio Vendor Analytics

BECOME A MODERN, DATA-EMPOWERED ENTERPRISE

DATA STRATEGY



Unlock your potential to become a data-empowered enterprise by harnessing your current + historical project data



Protect and store all project and portfolio data so that it's always at hand to inform decision-making



Reassure concerned clients with your sophisticated ability to leverage data + proactive insights

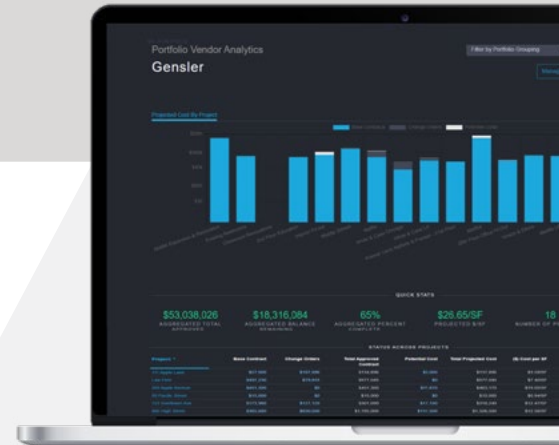
EXECUTION STRATEGY



Maintain momentum and the ability to execute on ongoing projects no matter the size of your team



Experience unparalleled cost benchmarking and analysis - understand what you spend per square foot on granular development and construction costs for different product types, build and geographies - keeping you one step ahead of the competition



BUSINESS STRATEGY



Be your client's secret weapon - leverage ability to harness data, understand market trends, negotiate the best rates with vendors and stay ahead of potential challenges to win new clients



Stabilize your business so that you are able to rebound and recover faster after a downturn and meet clients' needs

